



LOCAL NEWS

Legacy Profile: **SEYMOUR FRANKEL**

"Community" is synonymous with Seymour Frankel. Having lived in the Greater Springfield community for all of his life, he has devoted his volunteer time and resources to our Jewish community for decades. Now Frankel has acknowledged his dedication with a generous gift to the Create a Jewish Legacy program.

He chose to establish a fund with the Jewish Endowment Foundation that will benefit six organizations: Jewish Family Service of Western Massachusetts, Jewish Federation of Western Massachusetts, Jewish Geriatric Services, Lubavitcher Yeshiva Academy (LYA), Springfield Jewish Community Center (JCC), and Temple Beth El. Frankel decided to make his legacy gift through an insurance policy through the Veterans Administration, in which he named

the Jewish Endowment Foundation as the beneficiary. Frankel explained, "The policy has more than doubled in value, which has allowed me to designate this gift to do good after I am no longer here. It was easy and painless. I simply completed a change of beneficiary form."

When asked why he made this legacy gift, Frankel replied, "If everyone gave something to support our Jewish community in the future, imagine how much brighter our future could be."

If you are interested in learning more about how you can create your Jewish legacy or would like to have a confidential conversation to discuss charitable giving opportunities, please contact Scott Kaplan, Endowment Director, at 413-732-9994 or email skaplan@jewishwesternmass.org.